

# ALICIA WHITE BIOGRAPHY



Alicia White, Speaker and International Best Selling Author, is a valuable resource for coaches, consultants, trainers and business owners who want to grow their business through public speaking. As a Branding Strategist and Graphic Design Expert, Alicia helps business professionals define and implement their Unique Speaker Identity™ and provides strategies on how to generate leads and revenue every time they speak. Using her fabulous talents and years of experience in graphic design and marketing, Alicia provides clients with powerful tools and products that give their message legs long after they leave the stage.

As founder and creative director of Back of the Room Productions™ and SpeakerSheets.com, Alicia is committed to the speaking industry serving as a Partnering Director of the Public Speakers Association and is a Women Speakers Association Premiere Member. Her clients rave about how she consistently delivers professional branding and action-focused advice, and followers anticipate her helpful bi-weekly Speaking Tips email.

Alicia is the co-author of four books, including the Amazon International Best Seller “Share Your Message with the World” and Best Seller “25 Brilliant Business Mentors.” Alicia was selected as “A Woman You Need to Know” by Women Speakers Association and has been nominated for various business awards such the Public Speakers Association National Collaborator, Today’s Innovative Woman New Leader and Be The Boss Top 50 Connectors. She is also a two-time recipient of the Texas Intercollegiate Press Association awards: one in radio announcing and the other in photography.

## STAGE INTRODUCTION

As a valuable resource for speakers, coaches, authors and business experts, this International Best Selling Author develops powerful tools and products that “gives your message legs long after you leave the stage.” Clients rave about her ability to consistently deliver professional branding products and action-focused strategies.

Our engaging speaker is the founder and creative director of Back of the Room Productions and SpeakerSheets.com and is committed to the speaking industry serving as a Partnering and Executive Director of the Public Speakers Association. Alicia was selected as “A Woman You Need to Know” by Women Speakers Association and Be The Boss Top 50 Connectors and is a two-time recipient of the Texas Intercollegiate Press Awards.

Today, she will share \_\_\_\_\_

so that you can \_\_\_\_\_

Please help me welcome, Alicia White!